



In Association With



5th – 7th September 2022 – Grand Hyatt, Athens

Tuesday 6th September 2022

08.00 - 17.00 Registration

09.00 - 09.15 **Welcome from the Chairman:**

Stavros Evangelakakis, Chairman, Cool Chain Association & Head of Global Healthcare, Cargolux

09.15 – 09.30 **CCA Overview + Technical Committee**

Nicola Caristo, CCA Secretary General & Airline Partner Manager, SkyCell AG

09.30 - 10.30 **Industry Relationships – Panel Discussion**

Co-chairs: Fabrizio Iacobacci, CCA Board Director & Head of Pharma Business Development, BCUBE Air Cargo Spa

Standardization is the key word for airport and pharmaceutical logistics. Both present difficulties because of the stringent regulations involved. But, on the other hand, they are two perfect test beds where concepts like qualification and standardization can be trialled. Operators and producers can establish their mutual needs, limitations, and potentials. No aircraft can take off without disregarding regulation, likewise no pharma can be transported if the prescribed rules are not respected. In this perspective, the industry relationships represent the necessary fundamental background for initiating and promoting technical discussion with the scope of confirmation, development and/or integration of the logistics criteria. Working as a community with shippers, operators and regulators is not an opportunity but the first rule to be respected. CCA, together with other international stakeholders, has taken the lead with a common goal: working together, sharing experiences, and creating common culture on the basis of a real project.

Speakers:

- Francisco Rizzuto, Cargo Specialist Manager EU, UK, Turkey, Ukraine, Israel, Russia & CIS, IATA
- Abdullah Bahadır Büyükkaymaz, Special Cargo Product Manager Turkish Cargo

- Kevin Doran, Global Head of Supply Chain, Tower Cold Chain
- Nathan De Valck, Head of Cargo, Brussels Airport
- Marco del Giudice, Co-founder & Vice Chairman, PharmacomItalia

10.30 - 11.00 Refreshment break and Viewing of Exhibition

11.00 - 11.40 **Innovation and Digitization – Market Outlook**

Host: Miguel Rodríguez Moreno, CCA Board Director & Senior Manager
Climate Control Products, Qatar Airways

Collaboration has been a word used many times without real substance behind it or concrete actions derived from it. It is important that when we talk about collaboration between industry partners, we also showcase what can be accomplished by working together, hand in hand, to improve and enhance our product offering and better serve the industry. In this session, we'll be able to learn interesting insights from Boeing on the outlook of the cargo business and a real case study presentation on the performance of the aircraft's temperature-controlled capabilities on a flower flight from South America to Europe. We'll look also at the technology and connectivity improvements being made with the new B777/XF and have an overview of the special cargo transportation.

Speakers:

- Christopher Higgs, Regional Marketing Director – Middle East & Africa, Boeing Commercial Airplanes
- Johnathan Perdoch, Senior Configuration Design Engineer, Boeing Commercial Airplanes

11.40 - 12.30 **Innovation and Digitization – Panel Discussion**

Chair: Miguel Rodríguez Moreno, CCA Board Director & Senior
Manager Climate Control Products, Qatar Airways

In today's world, we can't escape from technology around us and the constant search for faster, better, and bigger communication capabilities, in all aspects of our lives and our businesses. Companies need to adapt fast to the new applications and new demands in order to stay relevant and at the forefront of the digitization initiatives. In this session, we will have a diverse panel composed by different industry experts who will share their vision on how innovation and digitization is being applied in the industry and what the trends are for the foreseeable future. There will be perspectives from the ground and cargo operations, tracking and monitoring angles on this topic with specific examples on how these initiatives are contributing to improve the overall performance of the business.

Speakers:

- Sudeep Narayan, Director Commercial Operations and Products, Etihad Cargo
- Charles Bourbonnais – CEO Hive-ZOX International
- Michael Zach – VP Sales Finance, Cargo Ground Handling and Cargo Operations, Vienna Airport Pharma Handling Centre

12.30 - 13.15 **Packaging – Presentations**

Host: Stavros Evangelakakis, Chairman, Cool Chain Association & Head of Global Healthcare, Cargolux

Many pharma products are often highly sensitive to temperature changes. If not packed properly to control the temperature, medicines can often be rendered useless. Hear how the packaging and container companies are working with the industry to create the right cold chain packaging solutions.

Speakers:

- Olivier Mary - Director of Development and Supply Chain Projects, Colca-MS
- Thomas Sonntag - Managing Director, Jettainer GmbH

13.15 - 14.30 Lunch with Industry Friends and Viewing of Exhibition

14.30 - 14.40 Welcome from the Chairman
Stavros Evangelakakis, Chairman Cool Chain Association

14.40 - 15.25 **Risk Management – Panel discussion**
Chair: Nicola Caristo, Secretary General, Cool Chain Association & Senior Quality Manager, SkyCell AG

We all know how Risk Management is a must-have tool for every organization doing business worldwide. This is more relevant for all stakeholders involved in the air freight industry considering the extension and the well-known complexity of the air cargo supply chain.

Identifying, assessing, and controlling threats and risks is a key factor to guarantee reliable and successful operation, to enhance the quality of service and to drive change.

In this session, we're going to share our Risk Management approach and methodology as per the dedicated CCA Technical Committee project results. The following points will be part of our panel discussion:

- main differences between Pharma Products and other temperature-controlled shipments
- major critical points along a typical door to door lane
- how to use KPIs and data
- the value of community approach
- the role of association and regulators

All mentioned points will be discussed as per Pharma Company, Airlines and Freight Forwarders point of view with the precious support of TIVE as key solution provider operating with temperature data and IATA as the most important Air Cargo Association and regulator.

Speakers:

- Andy Faes - Regional Manager Healthcare Vertical Europe, Expeditors
- Francisco Rizzuto, Cargo Specialist Manager EU, UK, Turkey, Ukraine, Israel, Russia & CIS, IATA
- Hay Sasson, Chief Operating Officer Challenge Group
- Alex Guillen, Sales Director - Life Science and Pharma – Europe, Tive

15.25 – 16.15 **Data Sharing Proof of concept - What do we do with data after sharing?**

Since Henry Ford introduced his assembly line at the beginning of the twentieth century, this has brought huge improvement in effectiveness to this day.

Production workers have become 50 times more productive.

When it comes to collecting and especially recording data, we have a completely different story to tell. Since the internet became accessible to many in 1972, we have had to deal with not less but more work. Everyone is trying to make their pearl, but it's still hard to make a necklace out of it, no matter how much we'd like to. In the next session, our speakers will open the veil to find new avenues that lead to better handling of our data and migrating to a shared reality using Blockchain, among others.

Co-chairs: [Gerton Hulsman, CCA Board Director & Commercial Director Commercial Director, Energy in Process GmbH](#)

Speakers:

- [Paul Bessems – Weconomics](#)
- [Eelco de Jong – Co-Founder & Managing Director Validaide](#)
- [Dr. Frank Schulze, Managing Director & Product Supply ESS Leader at Procter & Gamble Health](#)

16.15 – 17:15 **Tackling Value Chain Emissions of the Pharma Industry**

Chair: [Emma Murray, CEO & Founder, Meantime Communications](#)

The value chain emissions (Scope 3) of the pharma industry are roughly five times higher compared the rest of their emissions (Scope 1 & 2), according to My Green Lab. To reach the Paris Climate Agreement, stakeholders of the pharma industry thus have to look beyond their own operations and tackle supply chain emissions as well. The panel will start with a talk from the pharma industry addressing the importance of Scope 3 and what can be done to tackle these emissions. Followed by this, a freight forwarder/airline company will talk about what they are doing and planning to do to reduce emissions of (pharma/air) transports. Lastly, someone from the pharma industry will talk about the circular economy, preferably related to packaging.

Speakers:

- [Michael Hegglin, Global Sustainability Manager, Skycell AG](#)
- [Matt Way, Senior Vice President Supply Chain & Logistics, Tanner Pharma Group](#)
- [Gianluca Marcangelo, Senior Manager Cargo Transformation, Challenge Group](#)
- [Katharina Tyrakowski, Senior Manager Global Logistics Performance, Ferring Pharmaceuticals](#)

17:15 – 17:30 Closing of the Conference from The Chairman

17:30 – 18.30 Refreshment break and Viewing of Exhibition

19.00 - Meet in The Hotel Lobby: Coaches will be departing for Networking Dinner

22.30 - Coaches will be departing Back to The Hotel